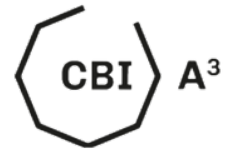


MAKE EXERCISES YOUR ROUTINE



# PARTNERS



## PROGRAM PARTNERS



## 2022 – 2023 PARTNERS



*CBI A³ 2022-23 & 2023-24 editions includes projects funded by ATTRACT Academy. ATTRACT has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101004462.*

# TEAM INFO

## TEAM CHEERS

We are a group of students from Warsaw Design Factory at Warsaw University of Technology. We were participating in Challenge Based Innovation project (CBI A<sup>3</sup>) powered by Design Factory Melbourne.



**JULIA  
HERBICH**

Spatial Planning



**PIOTR  
KWIECIŃSKI**

Architecture



**KAROLINA  
ROMANOWSKA**

Computer Science



Find out more about the project on our blog:

<http://cbi.dfm.org.au/project/cheers/>

# ABSTRACT

Three students from Warsaw University of Technology were participating in the CBI A<sup>3</sup> project powered by Design Factory Melbourne. The main goal was to combine the **UN Sustainable Development Goal 3 "Good Health and Well-Being"** with deep technologies developed at CERN and during the ATTRACT project to create solutions for the year **2030**.

A **sedentary lifestyle** has a detrimental effect on our health. Back problems and postural defects arise through an unsuitable workstation. As a result of prolonged sitting, blood in the veins slows down, resulting in varicose veins. Swollen wrists are caused by repetitive movements while using a computer. Monitors emit blue light, to which our eyes are exposed and begin to hurt after many hours. Finally, a sedentary lifestyle results in low activity, which can lead to obesity [1].

Already 70% of active people in Poland work mainly in a sitting position [2]. Combined with our 2030 scenario, which also involves spending more and more time at home, we think the problem of sedentary lifestyle will constantly grow. We asked ourselves: "How can we solve this problem? **How might we increase people's motivation to exercise regularly in a way that is fun and engaging?** How can we support them?"

We found the solution, **Youtine**, a personal motivator and training kit which reminds users about breaks for exercises during long periods of sitting and which can work out with them.

To make it work we need **ATTRACT technologies**.

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# PROBLEM SPACE



## Sedentary lifestyle

A sedentary lifestyle affects the health of the society. Due to a constant development of technology, the employee's primary duty is to supervise the machine more often. According to the WHO, we should be active daily to maintain well-being and health. Unfortunately, Poles are one of the least active societies in Europe. We ranked sixth from the bottom among the EU Member States. Currently, about **70% of the professionally active people in Poland work mainly in a seated position.**

The WHO calculated that an hour of sitting shortens our lifespan by 21 minutes. This lifestyle affects our health badly, comparably as smoking a pack of cigarettes every day does. Lack of exercise is the fourth leading cause of mortality in the world.

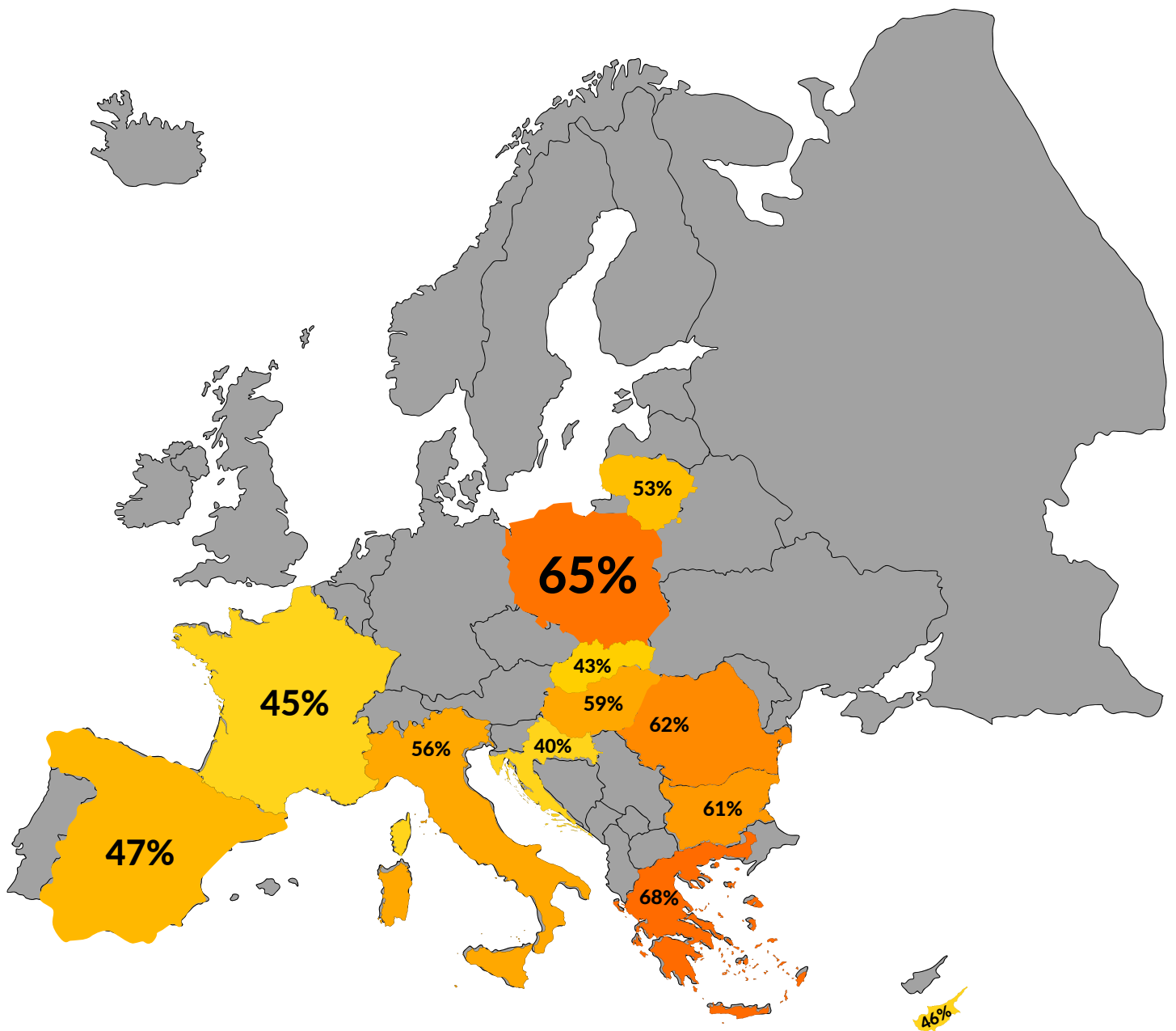
Research in Loughborough has shown that time spent sitting is associated with a risk of developing diabetes, cardiovascular disease and death. Also, the load on the spine while sitting is 40-90% greater than when standing.

Almost everybody experiences the negative effects of a sedentary lifestyle but people who are most affected by them are office workers, students and in designers.

*"If everyone in the EU were to meet WHO recommended levels of physical activity, it could prevent more than 10 000 premature deaths each year."*

Step Up! Tackling the Burden of Insufficient Physical Activity in Europe,  
OECD and World Health Organization

The map shows the percentage of people who never exercise\*



Percentage of people who never exercise or play sport > 40%

\*exercise in the sense of any physical activity which a person do in a sport context or sport related field, such as swimming, training in a fitness centre or a sport club, running in the park

## Why is sedentary work hazardous for health?



Muscle  
stiffness



Back pain



Obesity



Cardiovascular  
diseases



Cancer



Type 2 diabetes



Premature death



# FUTURE CONTEXT

## Future Scenario 2030

Our vision of the world in 2030 says that life will move to the virtual world – metaverse. There will be international and local institutions (for example separate spaces for countries and cities). Data security will be extremely important then. Well-developed artificial intelligence will be a base for many sectors.

Because of that, people will spend most of the time at homes, switching to virtual world even while working. Everybody will have the same right to access the metaverse. This will end up in deep social isolation – interpersonal relationships will be limited. According to actual mega trends there will be a demographic decline and society will be getting older and older. That's why constant health check will be needed and AI with other future technologies will allow it.

Life will move mostly to the virtual world but it doesn't mean people will not leave their houses. However, cities and public spaces should be adjusted to their needs. The idea of the future cities will be based on sustainable development, good accessibility, self-sufficiency and care for the natural environment. Renewable energy sources will be the only possible ways providing energy. Communication, logistics and delivery systems will be well-developed. Life will be going on different levels – underground, on the surface and in the sky but also in real and virtual world at the same time.

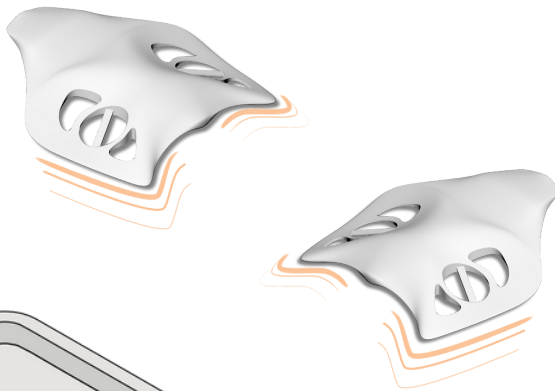


# SOLUTION SPACE

Outline



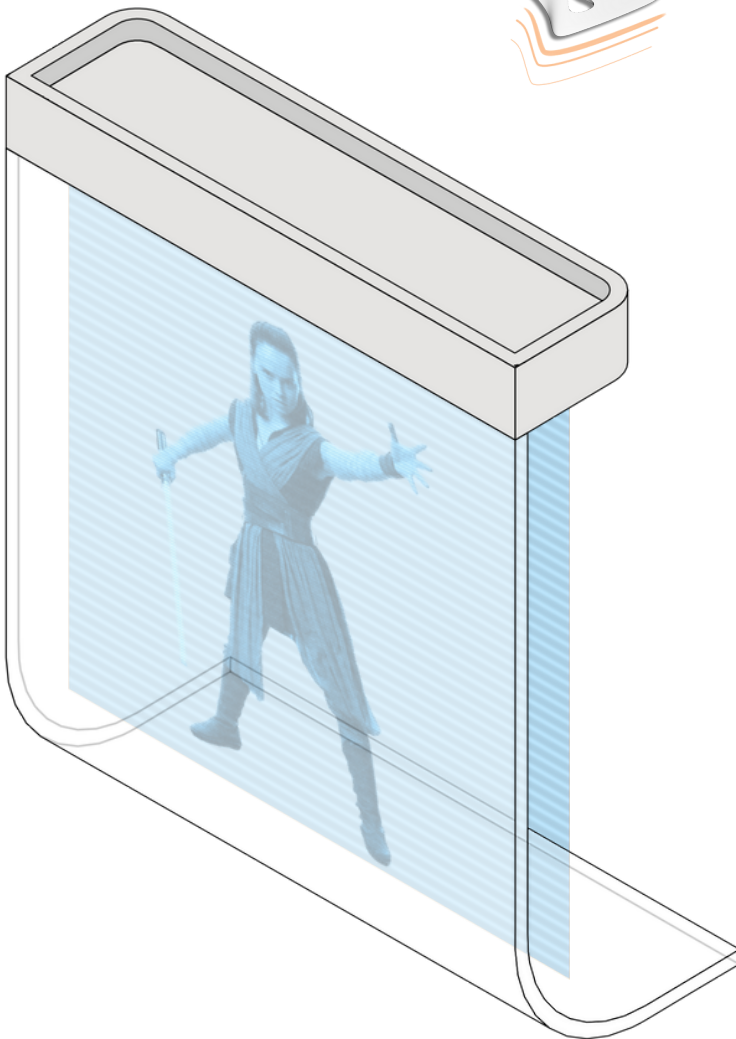
MAKE EXERCISES YOUR ROUTINE



## DRONES

*Scan your body  
to tailor the exercises to you*

*Enable exercises  
adapted to the available space*



## HOLOGRAPH FRAME

*Displays trainee coach to  
follow up for the workout*

*Showing your motivating  
coach, whether Jedi Knight,  
Bruce Lee or your beloved, to  
remind you about moving*

**Youtine - your personal motivator and training kit which reminds you about breaks for exercises during long periods of sitting and which can work out with you!**

# TECHNOLOGIES

## HYGER

for  
**body  
detection** [4]

## SPACC

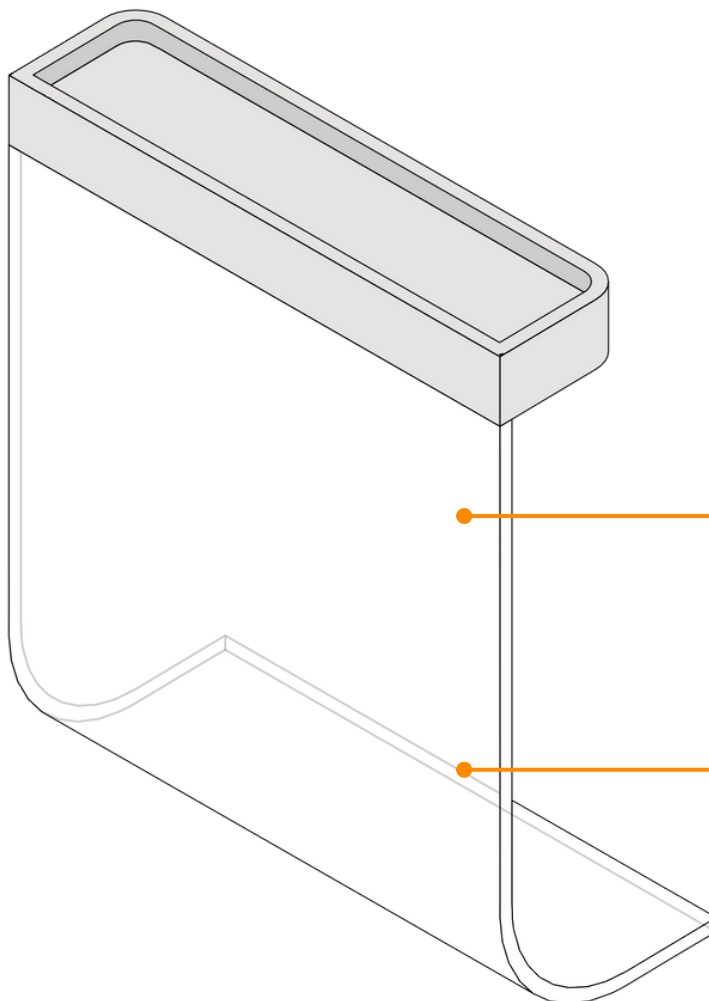
for  
**camera  
operation** [6]

## Meso-Cortex

for  
**habits creation  
analysis** [5]

## TIMES

for  
**metabolism  
control** [7]



## GIMOD

for  
**display** [8]

## Deepfake

for  
**motivator creation**

## HYGER

It is a detector converting infrared light waves into electrical signals.

## MESO-CORTEX

It is a cortical imaging device with a curved-sensor-based wide-field module that compensates the curvature of the observed brain.

## SPACC

It is a low power demand camera that is easy to place in hard-to-reach places. It is powered by solar cells and does not require batteries.

## TIMES

It is an infrared radiation detector ensuring real time and non-invasive chemical identification.

## GIMOD

It is a reflective-type display that doesn't use energy to generate light while having great contrast in bright environments, reducing the average power consumption of device. Its pixels are mechanical micro-mirrors that tune the white light to show natural colours.



# VALUE PROPOSITION TO USERS & SOCIETY

Existing solutions do not work. Reminders in applications irritate users and are quickly turned off, gyms with free access are empty, most of the physical education is done on the bench and the motivation after buying a gym card passes quickly. People have problems with motivation, community support, time and confidence.



Mobile apps



Outdoor gyms

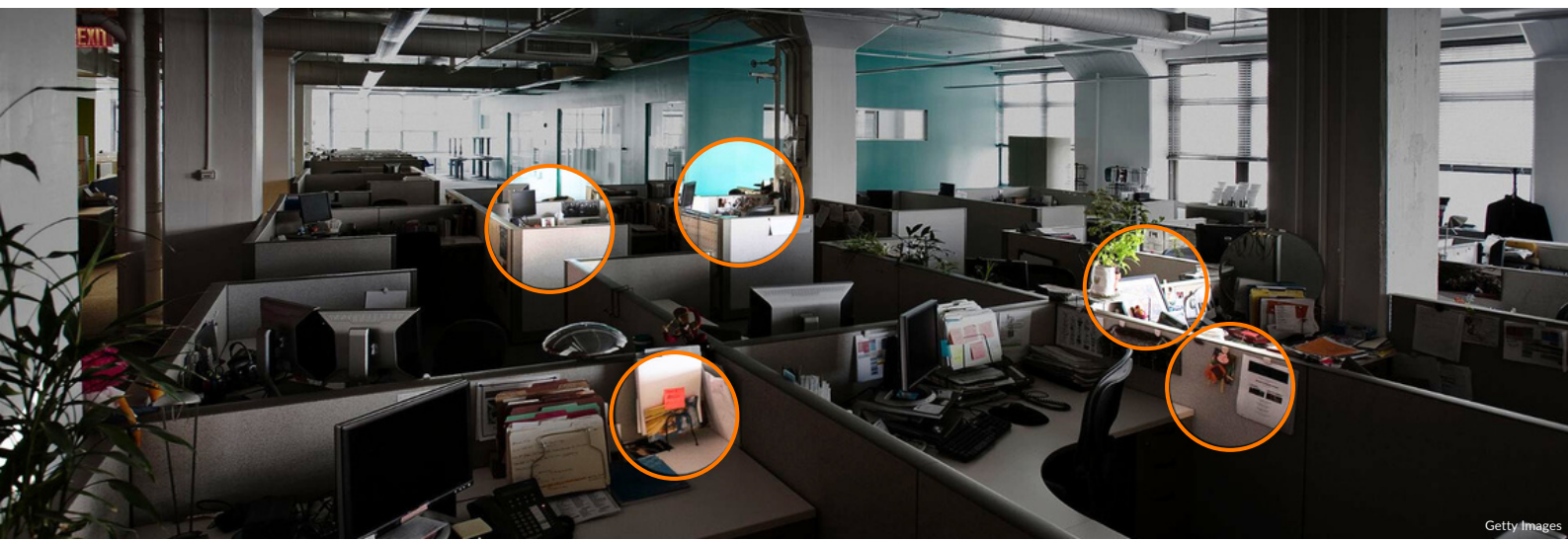


Physical  
education



Gym  
memberships

There is a field with lots of potential how to solve this problem. From the observations and discussions it became clear that almost everyone has something in common: photos of their loved ones on the desks. Research at the University of Michigan found out that a frame reminds employees about their core values and motivates them to stick to them [3].



*"Smart living is not only about improvements, but also about creativity, i.e. breaking out of existing canons."*

Prof. Piotr Płoszajski | head of the Institute of Management, SGH  
Warsaw School of Economics

Youtine is a device and training kit which was designed to **motivate** people to move more and **support** them while exercising. It can be fully personalised to the user's needs.

## MOTIVATION



Guideline



Exercise  
personalization



Personal  
motivator



Progress  
monitoring

## SUPPORT



Schedule  
adjustment



Reminder type  
adjustment



Modular

Youtine can be used ...

IN THE OFFICE



Emma is stretching her legs in the office

AT HOME



Emily and Alfred are doing exercises at home

IN A GROUP



Tom is keeping his back straight

INDEPENDENTLY



# DESIGN ROADMAP

PAST

2020

2023

2030

2050

GLOBAL  
PANDEMIC

PURPOSE

Sedentary Lifestyle  
at work

Scientific research report:"  
Picture frames may cause ethical  
behaviours among office workers"  
Dave Mayer, University of Michigan

Work and school  
go remote

Alternative inserting data and computer  
operations through body gestures

REMOTE WORKING AND LEARNING INCREASING

FUTURE SYSTEM OF WORKING

PROBLEM WITH OBESITY AND POSTURE DISORDERS

BUILDING HEALTHY HABITS

Physical activity

Lack of sufficient exercise  
among children and adults

Huge awareness and need  
for work-life balance

Mobility and possibility  
to work while working out

Social life

Lack of f2f interactions

Generations gap

Deep human isolation  
and mental health problems

WHAT

PICTURE FRAME  
(photograph of loved ones)

Digital frame for playing exercise videos

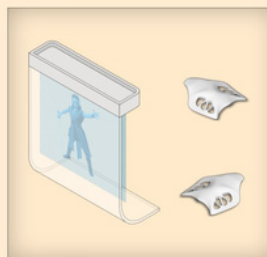
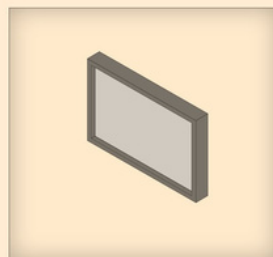
YOUTINE

frame with drones that enable  
real time monitoring body  
parameters while exercising

YOUTINE 2.0

holographic drones to  
work out in real time  
with friends

SNAPSHOTS



RESOURCES

Computerization — Network — Laptops — Smartphones — Cloud servers

METaverse

OFFICE MASS DIGITALIZATION

Metaverse  
released globally

Mobility technology

Microsoft releases  
XBOX Kinect sensor

Drones

AR & VR technology

Drones miniaturized

Holograph

# CONCLUSION

A **sedentary lifestyle** has a huge impact on our lives, especially health condition. There are many problems caused by wrong daily habits, low activity and also inappropriate way of working.

Combining **SDG 3** with **deep technologies** made it possible to create a solution to that for the year 2030.

**Youtine** is a personal motivator and training kit which reminds users about breaks for exercises during long periods of sitting and which can work out with them. Its features are focused on two main areas: motivation and support. Youtine enables to choose a personal motivator, constantly monitors the progress, adjusts to user's day schedule, provides guidelines during workout, adjusts exercise type, personalizes user's account and also has a modular design which makes it easier to change parts when needed.

Everybody can and should exercise regardless of available space, level of disability or age.

**Create a nudge. Stand up and be the move you want to see.**



# APPENDIX

- [1] "Professional work as a risk factor for chronic venous insufficiency" 2016 CIOPIB dr Elżbieta Łastowiecka-Moras
- [2] "The Work Colleague of the Future. A report on the long-term health of office workers" 2019 Fellowes
- [3] "Show me the ... family: How photos of meaningful relationships reduce unethical behavior at work" Organizational Behavior and Human Decision Processes, Volume 161, November 2020, Pages 93-108
- [4] <https://attract-eu.com/projects/hyger/>
- [5] <https://phase1.attract-eu.com/showroom/project/wide-field-cortical-imaging-at-mesoscopic-scale-meso-cortex/>
- [6] <https://phase1.attract-eu.com/showroom/project/spacc-self-powered-autonomous-cmos-camera/>
- [7] <https://phase1.attract-eu.com/showroom/project/transformational-infrared-detectors-for-medical-and-environmental-sensing-times/>
- [8] <https://phase1.attract-eu.com/showroom/project/graphene-interferometric-modulator-displays-gimod-project/>