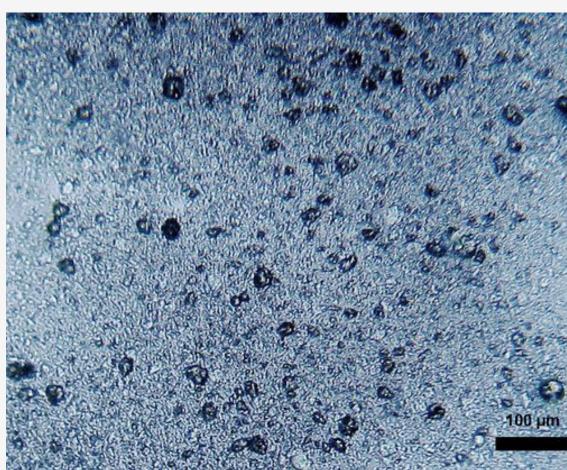
# I buy cosmetic products, but I'm unaware that they contain microplastics.

### P.O.V STATEMENT

#### STAKEHOLDER

Consumer Cosmetic Industry Wastewater Treatment Industry Politics

## INDUSTRY SECTOR Cosmetic Industry



https://upload.wikimedia.org/wikipedia/commons/a/a9/Mikroplastasarp.jpg

#### SIGNIFICANCE OF ISSUE

Microplastics can't be filtered and get reintroduced into the water system. They end up in oceans and contaminate the biosphere of the animals. Through consumption of contaminated fish, the microplastics also get into the human body. 27,5 tons of cosmetic microbeads end up in the ocean each year.